

PPSIG FALL 2010 CONFERENCE

REGISTRATION FORM

Registration Deadline: WEDNESDAY, September 29, 2010

Name & Professional Designation: _____

Please print your name as you would like it to appear on your CE certificate

Name & Professional Designation: _____

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Clinic/Work Facility: _____

Address: _____

Work Phone: _____ E-Mail: _____

Registration Fees

PPSIG Member _____ @ \$200 ea = \$ _____

Add'l. PPSIG Member(s) or Administrator from the same practice _____ @ \$150 ea = \$ _____

Non-PPSIG Member(s) _____ @ \$250 ea* = \$ _____

Administrator(s) attending with NON-PPSIG Member _____ @ \$175 ea = \$ _____

TOTAL FEE = \$ _____

*Includes automatic PPSIG membership through the end of 2010

Note: Continental breakfast and lunch are included with your registration fee

I would like the vegetarian lunch option: _____ (#)

Make your check to PPSIG and send to:

Randy Johnson, PT, Treasurer

2904 4th Avenue NE, Puyallup, WA 98372

FAX: (253)848-8897

Registrations cancelled after 9/15/10 will be refunded at 50%

All cancellations must be in writing to PPSIG Treasurer or via email to scrane@applept.com



Payment by check (make your check payable to **PPSIG**)

Alternatively, you can go to our website (<http://www.ppsig.org/pay-ppsig.html>) and pay using the PayPal feature. (If you use PayPal you must also complete and mail or fax this form to the PPSIG Treasurer as above.)

MAKE A COPY FOR YOUR RECORDS

FALL MEETING – SATURDAY, OCTOBER 2, 2010

RADISSON HOTEL GATEWAY, SEA-TAC AIRPORT
18118 International Blvd., Seattle, Washington, 98188

Call the Radisson directly for overnight accommodations: 206-219-6731

e-mail: www.radisson.com/seattlewa_seatac

AGENDA

8:00 to 8:30 AM *Registration, Continental Breakfast & Networking with fellow physical therapists.*

8:30 am to 11:45 am Education Session: “Take Your Practice to the Next Level with Business Planning, Strategy and Key Metrics.” **Presented by Chuck Felder, PT, MBA.** This program will teach you how to make the best decisions about growing and managing your practice, measuring your progress and exiting your practice through succession planning.

11:45 am to 12:30 pm Education Session: **Chuck Felder** and **Tannus Quatre** will conduct a moderated open forum on healthcare trends, cash based services, competition and other issues affecting private practice physical therapists.

12:30 pm to 1:30 pm Lunch (included with registration): Lunch will include a business meeting and an Update on Current Issues in Washington by **Diana Godwin, PPSIG Executive Director.**

1:30 pm to 4:30 pm Education Session: “Six-Step Marketing for PTs: A Sustainable Approach to Physical Therapy Marketing.” **Presented by Tannus Quatre, PT, MBA.** This program will teach you the basic principles of marketing PT services and how to achieve success using a simple and effective six-step approach. You will learn how to develop marketing plans, strategies and tactics for a private PT practice and understand the keys to sustaining your marketing strategy.

Chuck Felder is the President of HCS Consulting. He has over 30 years of experience in the healthcare field as a physical therapist, with 20 years as a practice owner. Chuck has extensive experience working with various types of business legal entities. He also has experience in exit strategies and succession plans. Chuck holds an MBA from the University of California at Irvine, a Master’s degree in physical therapy from the Sargent College School of Allied Health Professions at Boston University, and a Bachelor’s degree in physical education from Cleveland State University.

Tannus Quatre is the co-founder and principal consultant for Vantage Clinical Solutions. Tannus uses his diverse mix of clinical and business training in his work as a consultant and is a licensed physical therapist in Oregon. He regularly publishes in PT Magazine, Impact, and Advance Magazine, and is a member of the Editorial Advisory Group to PT Magazine. Tannus holds a Master’s degree in physical therapy from the University of California San Francisco and a Master’s in Business Administration from Duke University’s Fuqua School of Business. Tannus is also a member of the Medical Group Management Association, the nation’s principal organization for practice management professionals.

Diana Godwin is an attorney (licensed in both Oregon and Washington) in private practice specializing in representing the business, regulatory and professional interests of private practice physical therapy clinics for over 25 years. She began serving as PPSIG Executive Director and Legal Counsel in April of 2008.